



## Summary

In depth understanding of the communications industry  
Able to quickly ascertain new tools and software

## Skills

Adobe InDesign • Adobe Illustrator • Adobe Photoshop • Adobe Premiere  
Adobe Audition • Adobe Fireworks • Adobe After Effects  
Adobe Dreamweaver • Adobe Flash • Both Mac and PC • Microsoft Office

## Print Media

Designed a wide range of formats including corporate identities, ad design,  
magazine layout, illustration, and typographic layout

## Digital Media

Proficient in XHTML, and CSS, Actionsript 2 and 3, Jquery, Web and Video Experience

## Experience

### Lord & Taylor

*Mid-Level Designer, (October 2011 - Present)*

Managed design projects for both the print and digital team including campaign identity,  
catalogs, mail-out materials, in-store promotional material, special-event projects, emails,  
banners ads, and iPad ads.

### Victoria's Secret

*Graphic Designer, (Project Based)*

Worked along side lead brand designers to produce the VS Edit booklett and promo-  
tional video which served as a backbone for branding and design across the company  
for the following season.

### The Daily

*Design Tech, (December 2011 - October 2011)*

The Daily is a recent collaboration between Apple's Steve Jobs and New Corp's Rupert  
Murdoch. As a design tech I am responsible for creating and documenting design  
spreads through their customized CMS system.

### The New York Post

*Freelance Online Ad Designer, (July 2010 - January 2011)*

As a consultant, I assisted in building and conceptualizing mock-ups and final ad designs  
for the New York Post's website and iPad/iPhone apps.

Working alongside the ad sales, print, and web development departments, I was also  
responsible for managing/coding their CMS system for the implementation of their ads.

## Education

### Syracuse University • Syracuse, NY

S.I. Newhouse School of Communications  
Bachelor of Arts: Graphic Design  
GPA: 3.5

## Honors

Dean's List • Merit Scholar • Phi Eta Sigma Member

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